- Increasing the number of organizations or agencies that employ inclusive and equitable business practices
- Strengthening inclusive and equitable business practices across multiple sectors (law enforcement, media, municipal government, state government, tourism, education,...)
- Promoting cultural tourism
- Establishing Vermont as a desirable destination for tourists, convention goers, college students, entrepreneurs, and recreationalists of color
- Teaching Vermont students and families about Vermont’s African American history
- Providing individuals considering relocation to Vermont with testimonials of Vermonters of color
- Enhancing human resource department capacity to recruit a more diverse workforce
- Promoting civic engagement by Vermonters of color *(Resolve to get involved!)*
- Engaging students with cultural enrichment programs that helps them understand and practice inclusive and equitable behaviors
- Increasing educator awareness to and skills for teaching more culturally diverse classrooms